FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00052738 **Type of Permit:** FILMING **Release Date:** 06/04/2012

Production Company BELIEVE MEDIA INC

Insured Company Name BELIEVE MEDIA INC

Contact Phone No. 1 323-645-1000
Contact Phone No. 2
Fax 323-645-1099
Address 1040 N LAS PALMAS, #10
LOS ANGELES, California 90028

Production Title HEB

Type of Production Commercial - Standard

Producer Megan Gutman

Director Chris Applebaum

1st AD Mark Oppenheimer

Production Manager Muji Muhammad

FilmL.A. Coordinator Tim Overbeck

Location Manager Megan Gutman
Primary Phone Mobile - 310-666-8066
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 900	$207.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LAUSD STANDARD DEPOSIT	$1,000.00
LAUSD USE FILMING REGULAR FEE	$6,200.00
LAUSD STANDARD CUSTODIAL FEES	$837.00

Total Permit Fee $9,179.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00052738
Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title HEB

Location Manager Megan Gutman
Primary Phone Mobile - 310-666-8066
Secondary Phone

Location Address 10652 Plainview Ave, Tujunga, CA, 91042

Location Name VERDUGO HILLS HIGH SCHOOL

Location Type School

Location Description VERDUGO HILLS HIGH SCHOOL

Film Dates 6/5/2012 - 6/5/2012 09:00 - 17:00 1 day
6/7/2012 - 6/7/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document 52738 - HEB - AGENT.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	70
Cube Trucks	3
Generator	1
Vans	2

Personnel on Location

Type	Quantity
Cast	20
Crew	50
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue; Interior models against scenery; Interior motion without sound; filming in cafeteria and hallway lined with red lockers;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 503 **Grid:** J3

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note SPOT CHECK OK PER FIRE WALK THROUGH

Parking
Base Camp
Location Type : Filming Location
Parking Notes
Teacher and Student Parking Lots

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs S/S HILROSE ST., IRMA AV - PLAINVIEW AVE.

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Summary Information — Location

Location 1 of 1

Permit Number	F00052738	**Location Manager**	Megan Gutman
Production Company	BELIEVE MEDIA INC	Primary Phone	Mobile - 310-666-8066
Insured Company	BELIEVE MEDIA INC	Secondary Phone	
Production Title	HEB		

Approximate Footage 601 - 900 **Log Number** 36867

Date(s) 6/7/2012 to 6/7/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Believe Media ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 4/7/12 By [signature] SIGN HERE
Representative's Signature

BELIEVE MEDIA — 1040 N. Las Palmas Ave, Bldg 10
Name of "Principal" (Production Company) — Principal's Address

MICHAEL O'CONNOR — L.A., CA 90038
Print Principal Representative's Name — City, State, Zip Code

Production Supervisor — (323) 645-1000
Representative's Title (i.e. UPM, Loc Mgr) — Principal's Telephone Number

NOT FINAL DRAFT